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THE BIZ BOX: Abbott Agency celebrates 50 years

(Oct. 22, 2009)

By Alexis Tarrazi

WHO: William S. Abbott opened up shop in Lyndhurst in 1959 offering insurance and real estate to local residents. Passing from father to son, William J. Abbott now runs the show in the family owned- and - operated Abbott Insurance Agency, which has expanded in services and locations.

WHAT: Fifty years later Abbott Insurance is still going strong with an added location on Bloomfield and more services including home, automobile, commercial liability and commercial automobile insurance. As an independent company, Abbott is able to offer the lowest rates to customers versus a chain company that can't shop around. "I consider myself working for the insurer versus working for the company," William said.

Lyndhurst



Top photo by Alexis Tarrazi, Bottom photo, Abbott Insurance



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WHERE: Located on the main drag, Abbott Insurance is found at 705 Ridge Road in Lyndhurst.

WHEN: Stop by Monday through Friday from 9 a.m. to 5 p.m. Appointments are also available.

WHY: The business' resume speaks for itself as William noted how third generation family members are coming back to Abbott for insurance. "I have people come in with their grandkids for auto insurance, who my father sold home insurance to," William said.

Fluent in English, Spanish, Polish and Filipino Abbott Insurance agents are always looking to help. The new interactive Web site also provides an entire Spanish page and offers easy convenience to fill out information and get a quick quote.

— For more information call **201-933-3333**.

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